

Firm's Retail Designs Help Clients Adapt to Challenging Economy

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Wineries, auto dealerships, apparel and home goods companies are adapting to the economic climate through new approaches to designing and utilizing retail spaces. Tiscareno Associates recently designed several spaces that help lower operating costs while maintaining a strong retail experience. Projects include:

Wine Tasting Rooms for Goose Ridge and Airfield Estates: The firm designed two co-located wine tasting rooms in Woodinville, WA, that reduce costs through sharing retail support areas such as storage, kitchen space and bathrooms. These savings allow the wineries to maximize space that is utilized by clients for wine tasting. Each winery has a completely unique environment: Airfield reflects the winery's roots as a World War II air field; Goose Ridge has an environment with a warm Northwest feel with European touches. Total area is 4,000 square feet.

Hyundai Motor Corporation: The firm is working with Facility Design Services to help Hyundai with a concentrated effort to upgrade and build boutique showrooms for its luxury automobiles Genesis and the new Equus. Across the western U.S., the firm is designing boutique show rooms that are adjacent or within current dealerships and reflect a high-end brand image. The initiative enables efficiencies because dealerships can leverage current facilities and support operations without constructing new buildings. Employee space, customer service areas and support areas are shared. Depending on location, the dealerships may have a new and cutting edge façade, including metal panels and accent finishes.



Goose Ridge wine bar

Apparel and Home goods stores C'est La Vie and Poggi Bonsi: Two retail stores at The Landing in Renton have constructed two stores within a 5,750 square foot space. A pass through enclosed with a custom metal gate on a common wall enables employees from either store to keep watch on the other. Costs are reduced in construction and supervision of build out. Even more efficiencies are gained by buying products in bulk, cooperative advertising and having clientele shop at both stores.



Airfield Estates wine bar



C'est La Vie @ The Landing



New Hyundai show room

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